



NEUROLAB

Innovative
technologies for
sales growth

SaaS PLATFORM

TOTAL VIEW FMCG

Total View FMCG is a SaaS solution for **inventory management**, designed for manufacturers, distributors, merchandisers and sales representatives. The cloud platform allows you to automatically recognize, analyze, and locate the inventory of goods on the shelf.

- SKU and price tag recognition
- Instant comparison of layouts with planogram
- Operational presentation of analytical report with dashboards
- Reduction of labor costs
- Instant and customizable categorization
- Staff supervision

Total View FMCG Software solves several problems:

- out-of-stock items
- assortment mismatch analysis
- comparison of competitors' shelf share
- price irrelevance
- human errors

AUTOMATIC RECOGNITION
without human involvement

HIGH SPEED
recognizing objects
in images

OPERATIONAL REPORT
on selected metrics

**WEB PLATFORM AND MOBILE
APPLICATION**

HERE & NOW
real-time result

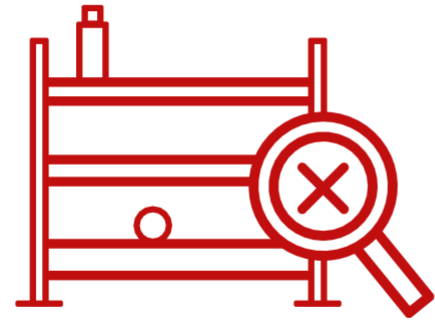
RECOGNITION ACCURACY
from 95%

**INTEGRATION WITH
YOUR Software**
with SFA-platforms,
ERP-systems, mobile
applications

CUSTOMIZATION
We will customize the
software to your request



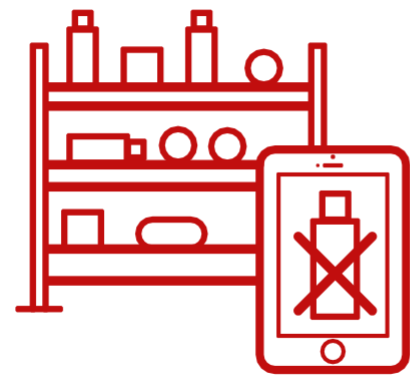
COMMON FMCG PROBLEMS



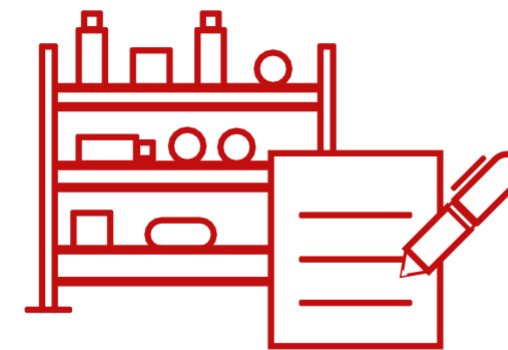
Out-of-stock items



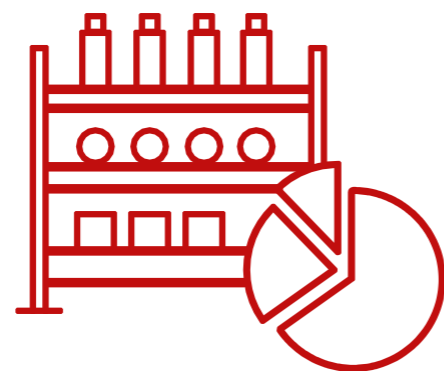
Irrelevant Price tags



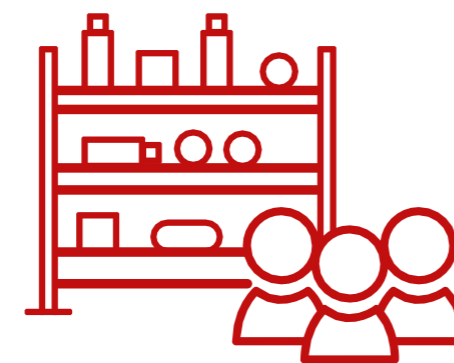
Inconsistency of product presentation on the shelf with the planogram



Errors in manual filling of reports



Share of shelf



Lack of control of staff

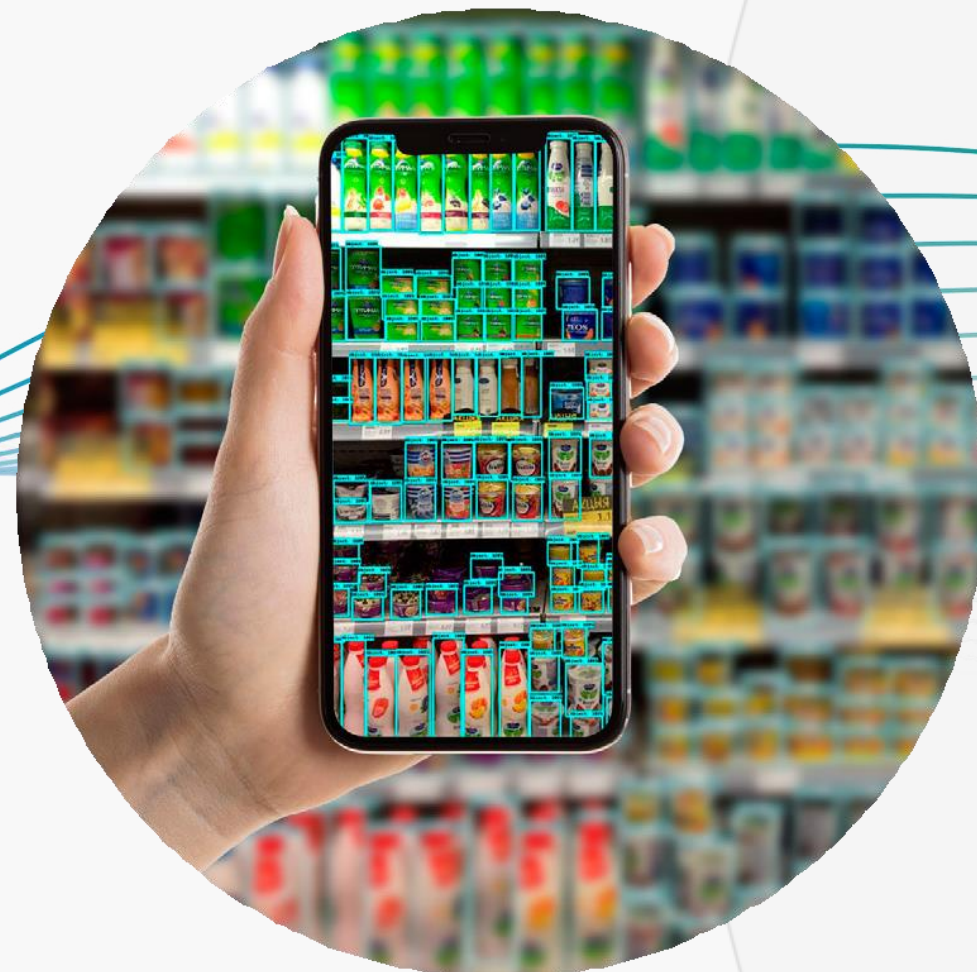
HOW DOES TOTAL VIEW SOFTWARE SOLVE PROBLEMS?

- ✓ Recognizes SKUs and price tags online
- ✓ Instantly compares the lay-out to the planogram
- ✓ Recognizes complex categories
- ✓ Promptly presents analytical report with dashboards
- ✓ Monitors promotions
- ✓ Supervises the work of field staff
- ✓ Reduces staff time in the store
- ✓ Improves the index On Shelf Availability
- ✓ Promotes sales growth through operational control of product representation
- ✓ Reduces labor costs



HOW DOES TOTAL VIEW FMCG WORK?

A field worker



Takes a picture of a shelf
the program automatically
recognizes goods and gives
recommendations on product
display in the application

An employee in the office



Receives data online
such as missing positions or
mismatched categories.

The manager



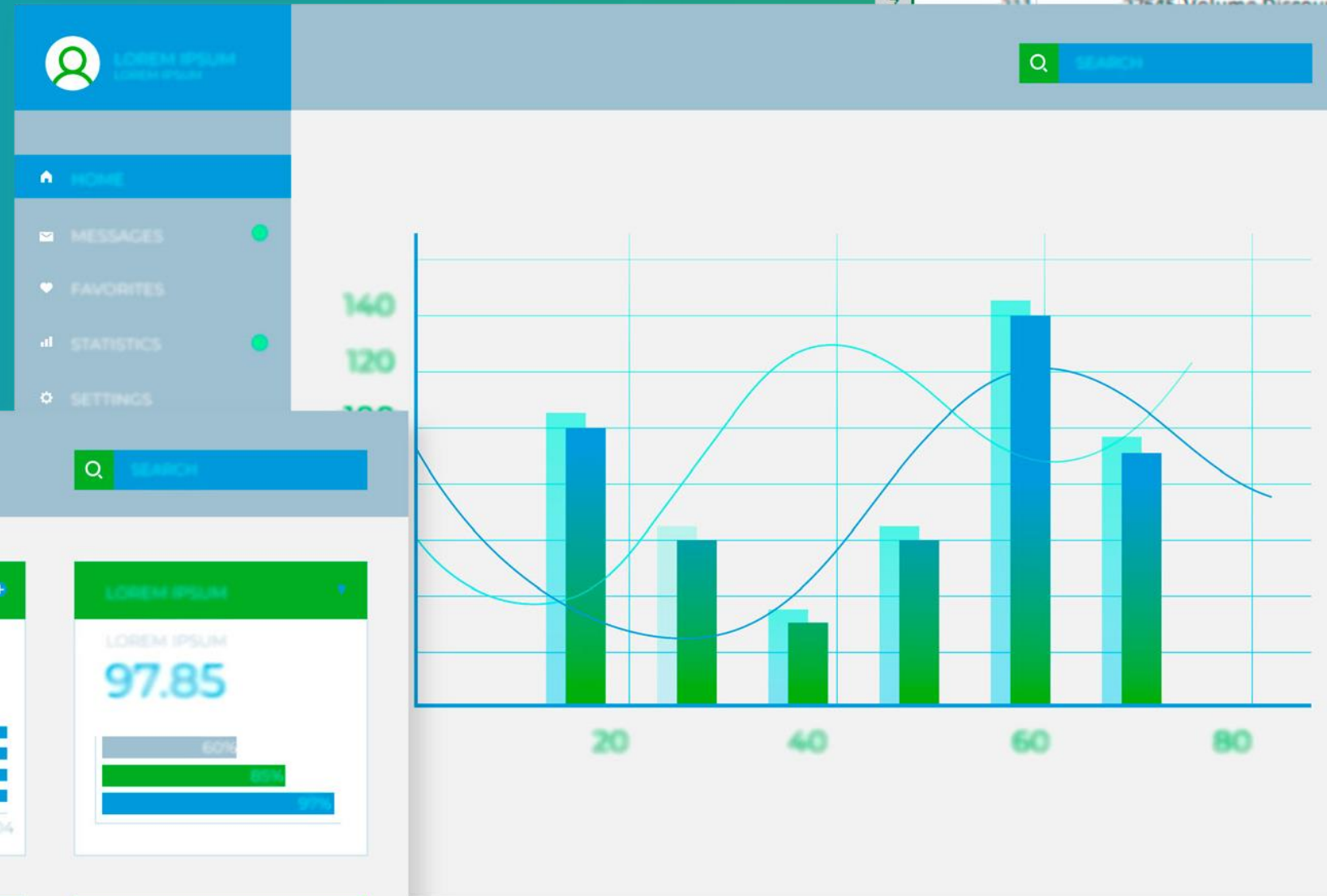
Can see all sales
analytics in retail chains

REPORT VISUALIZATION

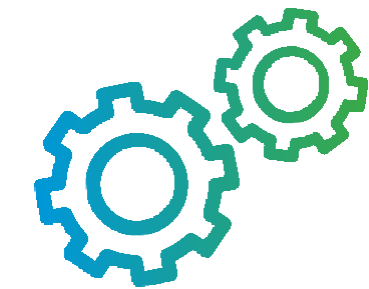
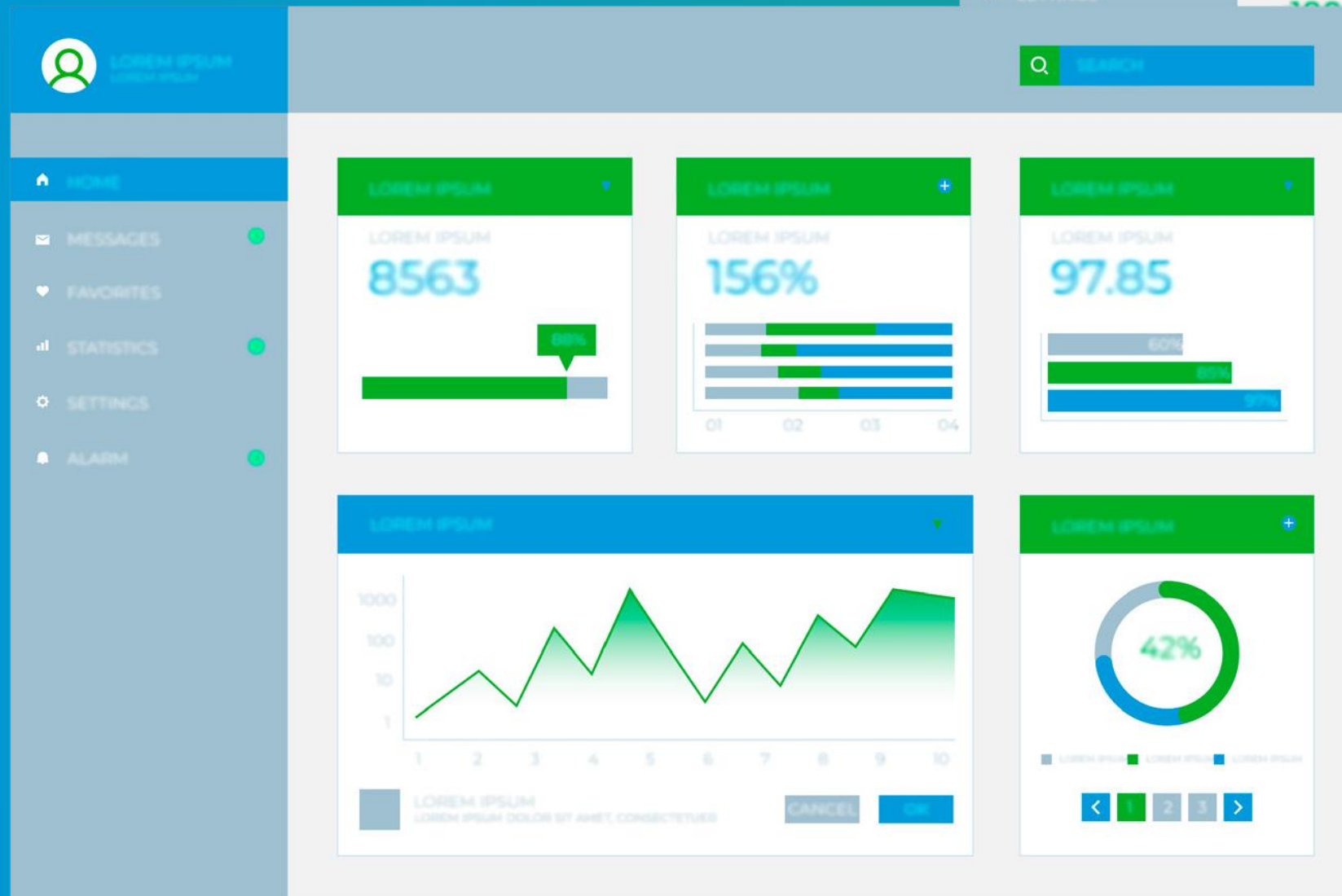
Excel tables

	A	B	C	D	E	F	G	H	I	J
1	Product Key	Customer Key	Promotion	Sales Territory Region	Sales Order Number	Order Quantity	Product Unit Price	Total Sales Amount	Product Standard Cost	Total Product Cost
2	330	21768	No Discount	Canada	SO43697	1	3578.27	3578.27	2171.294	2171.294
3	346	28389	No Discount	Canada	SO43698	2	3399.99	6799.98	1912.154	3824.309
4	346	25863	Volume Discount 11 to 14	Northwest	SO43699	1	3399.99	3399.99	1912.154	1912.154
5	336	14501	Volume Discount 11 to 14	Southeast	SO43700	3	699.0982	2097.295	413.1463	1239.439
6	346	11003	No Discount	France	SO43701	1	3399.99	3399.99	1912.154	1912.154
7	333	37645	Volume Discount 15 to 24	France	SO43702	1	3578.27	3578.27	2171.294	2171.294
				Germany	SO43703	4	3578.27	14313.08	2171.294	8685.177
				United Kingdom	SO43704	1	3374.99	3374.99	1898.094	1898.094
15 to 24	Northwest	SO43705	1	3399.99	3399.99	1912.154	1912.154			
25 to 40	United Kingdom	SO43706	2	3578.27	7156.54	2171.294	4342.588			
25 to 40	Australia	SO43707	1	3578.27	3578.27	2171.294	2171.294			
25 to 40	Canada	SO43708	2	699.0982	1398.196	413.1463	826.2926			
11 to 14	United Kingdom	SO43709	1	3578.27	3578.27	2171.294	2171.294			
15 to 24	Northwest	SO43710	5	3578.27	17891.35	2171.294	10856.47			
	Central	SO43711	1	3578.27	3578.27	2171.294	2171.294			
25 to 40	Southwest	SO43712	10	3578.27	35782.7	2171.294	21712.94			
11 to 14	Northwest	SO43713	1	3578.27	3578.27	2171.294	2171.294			
11 to 14	Central	SO43714	1	3578.27	3578.27	2171.294	2171.294			
	Central	SO43715	2	3578.27	7156.54	2171.294	4342.588			
	Southeast	SO43716	2	3578.27	7156.54	2171.294	4342.588			
15 to 24	France	SO43717	1	699.0982	699.0982	413.1463	413.1463			
15 to 24	Northwest	SO43718	1	3578.27	3578.27	2171.294	2171.294			

Charts



BI (dashboards)

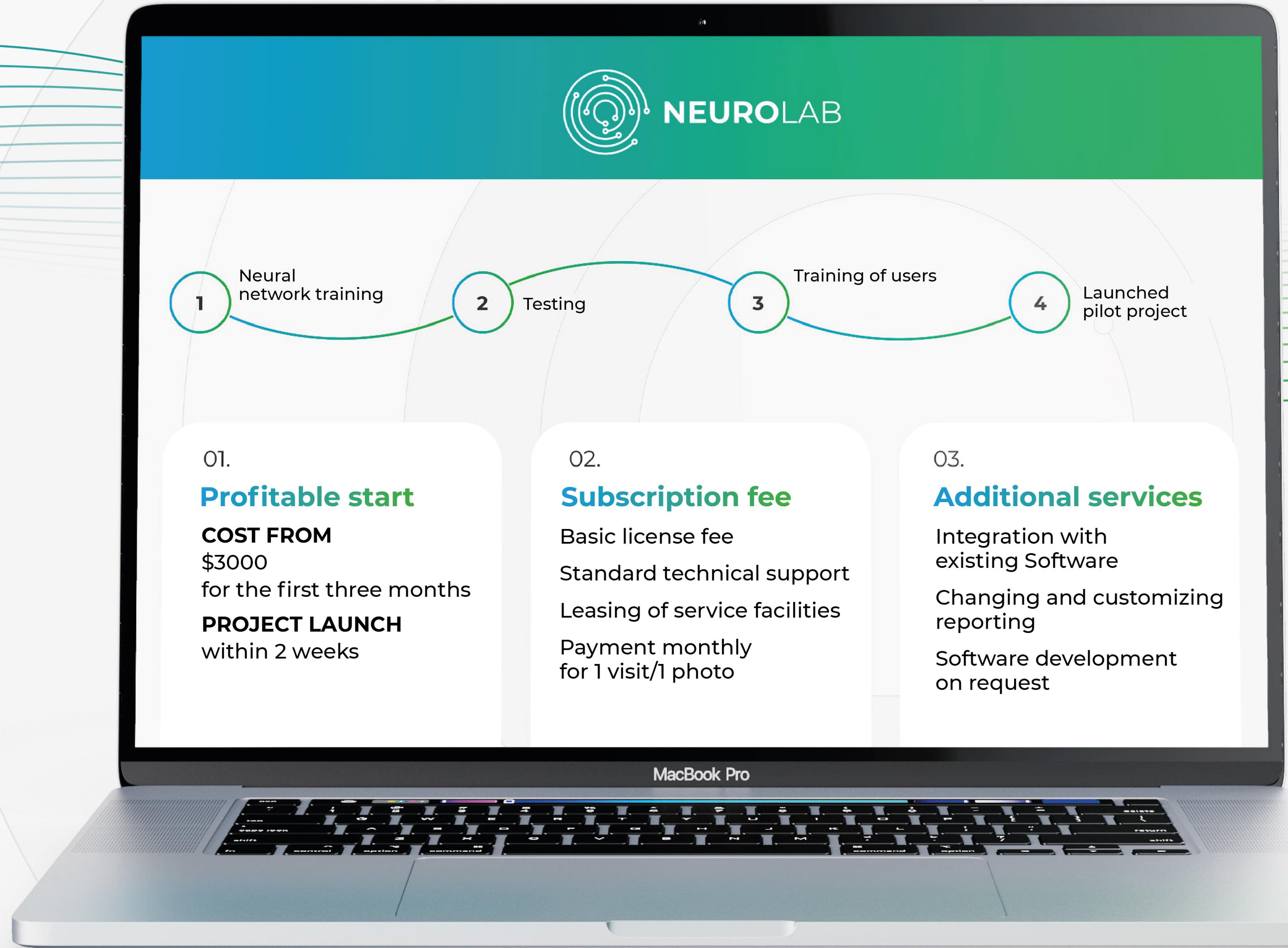


We can set up an individual reporting format

QUICK START

2 weeks

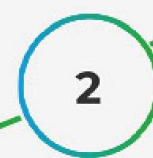
from tasking to pilot
implementation



NEUROLAB



Neural network training



Testing



Training of users



Launched pilot project

01.

Profitable start

COST FROM
\$3000
for the first three months

PROJECT LAUNCH
within 2 weeks

02.

Subscription fee

Basic license fee
Standard technical support
Leasing of service facilities
Payment monthly
for 1 visit/1 photo

03.

Additional services

Integration with
existing Software
Changing and customizing
reporting
Software development
on request

MacBook Pro

TWO OPTIONS FOR TOTAL VIEW IMPLEMENTATION

SaaS solution

monthly license fee +
recognition fee per photo
or visit

ON-Premise solution

one-time license fee+ annual
license support

Download App

